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## PHOTOGRAPHS AND VIDEOS POLICY

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**Approved by:** Epsilon Star Trust Board of Directors

**Date Approved:** 19<sup>th</sup> November 2021

**Next review due:** Autumn 2022

As part of our school activities, we may take photographs and record images of individuals within our Trust.

We will obtain written consent from parents/carers for photographs and videos to be taken of their child for communication, marketing and promotional materials. We will clearly explain how the photograph and/or video will be used to both the parent/carer and pupil.

Uses may include:

- Within school on notice boards and in school magazines, brochures, newsletters, etc.
- Outside of school by external agencies such as the school photographer, newspapers, campaigns
- Online on our school/Trust website or social media pages

Consent can be refused or withdrawn at any time. If consent is withdrawn, we will delete the photograph or video and not distribute it further.

When using photographs and videos in this way we will not accompany them with any other personal information about the child, to ensure they cannot be identified.

See our child protection and safeguarding policy for more information on our use of photographs and videos.

## **Review**

This policy will be reviewed annually or sooner if required by The Epsilon Star Multi Academy Trust.